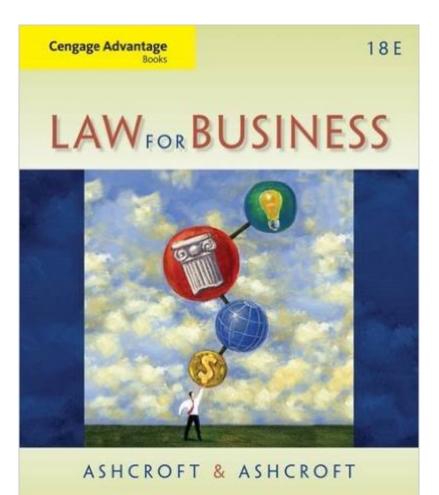
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Cengage Advantage Books: Law For Business





Synopsis

LAW FOR BUSINESS offers a practical approach to law that emphasizes current, relevant topics you need to succeed in contemporary business. Cases throughout the text highlight issues such as trademark infringement, computer tampering, pollution, agency, and employment-at-will. Plus, timely coverage of business ethics and the law gives you new insight into recent corporate scandals and indictments. Ashcroft and Ashcroft use short chapters, a four-color design, real-world examples and applications, and integrated learning objectives to make business law approachable and engaging for all students.

Book Information

Series: Cengage Advantage Books Paperback: 608 pages Publisher: Cengage Learning; 18 edition (January 8, 2013) Language: English ISBN-10: 1133587615 ISBN-13: 978-1133587613 Product Dimensions: 9.9 x 7.9 x 0.9 inches Shipping Weight: 2.1 pounds (View shipping rates and policies) Average Customer Review: 4.1 out of 5 stars Â See all reviews (17 customer reviews) Best Sellers Rank: #155,580 in Books (See Top 100 in Books) #92 in Books > Law > Business > Franchising #263 in Books > Law > Administrative Law #424 in Books > Medical Books > Psychology > Psychotherapy, TA & NLP

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Introduction format. A lot of short chapters! Easy read.

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Great textbook. Informative and easy to read.

This is the book I needed for my Class.

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